Comics Unleashed: An AMA On Educational Comics For Adult Learning With Kevin Thorn Summary

Summary

- **Intro to the Coffee Chat.** 0:04
  - Welcome to the Friday coffee chat with kevin.
  - Introducing Kevin to the podcast.
- **How did you get your doctorate?** 5:55
  - Getting a doctorate in educational comics.
  - Converting his research into a graphic novel.
  - The growth of comics in the military.
  - Will Eisner
- **How did you get your start in the industry?** 10:20
  - The two things that come to mind when people think of comics.
  - Zombie preparedness.
  - Comics as a way to teach adults.
  - The importance of an open-minded client.
- **How to use comics to drive an emotional connection.** 15:31
  - Comics as a low-hanging fruit for e-learning.
  - Comics drive emotional engagement.
  - Custom photography in a culturally diverse environment.
  - Research on reducing infant mortality in Northern India.
- **The power of visual language in representation.** 21:00
  - Researching bollywood in bollywood style.
  - Visual language theory and cultural representation.
  - An example of a project in India
  - The importance of being careful with detail.
- **The importance of mindful details in design.** 26:55
  - Cultural representation and character relatability in learning design.
  - Mindful details are important for learning.

- ○ Tools Eisner uses to create comics.
- ○ The first tool everyone should use to create.
- **How can we address making an educational comic accessible?**
  - ○ The importance of knowing what the output is.
  - ○ Tools that restrict the design process.
  - ○ Making an educational comic accessible to those with vision disabilities.
  - ○ Voiceover for character dialogue.
- **The difference between a comic book and an interactive digital story.**
  - ○ Creating a comic book for Cisco for one year.
  - ○ Designing a comic for elearning.
  - ○ Scott McCloud, the best definition of what a comic is.
  - ○ The airline safety card.
- **When to consider using Ai to provide voice.**
  - ○ Two parts to consider using AI for voice.
  - ○ Wellstone labs voice over technology.
  - ○ Finding a British female voice for two Indian characters.
  - ○ Finding the right voice for the villain.
- **How can comics go along with branching scenarios?**
  - ○ Your design is going to dictate a lot of this stuff.
  - ○ Comics along with branching scenarios.
  - ○ Penny and Pay had a bag of tools and technology.
  - ○ Energy spray for facilitators.
  - ○ Creating physical objects and a learning lens.
  - ○ How to prototype with pencil and paper.
- **What comics are you into right now?**
  - ○ Kevin is a fan of comic books and indie comics.
  - ○ Graphic medicine.
  - ○ Learn about what works and what doesn't work.
  - ○ Get 24/7 access to all past and future resources.