



## Unleashing Creative Potential Summary

- **Start of the chat. [0:00](#)**
  - Learning rebels coffee chat on unleashing creativity, bingo as a creative way to break open the brain and unleash some of the creative brain cells.
- **The interesting things they learned about each other. [2:35](#)**
  - The interesting thing that the group discovered about each other, aside from their love for Idris Elba, is that Amy is extremely competitive.
  - The group also learned that they had two first-time attendees, which is nice, because there is comfort in numbers there.
  - How to unleash creativity within yourself and within an organization, and how it can be transferred to organizational culture.
  - How to get comfortable with challenging events like Christmas shopping.
- **The importance of having a list of what you want. [7:42](#)**
  - Katie and Jennifer talk about the importance of having a common thread in creativity and how it can be used to inspire others to be creative.
  - Katie talks about how some people have limiting beliefs about creativity, and how psychological safety is a precursor to innovation.
  - Psychological safety is about helping people see their creativity as part of their own unique DNA.
  - The next coffee chat will be about creative problem solving and design thinking.
- **The hierarchy of needs for creativity in organizations. [13:38](#)**
  - Sara Blakely, founder of Spanx, has a masterclass at work where she shares her big mistakes and what she learned from them.
  - Wendy believes that there is a Maslow's hierarchy of needs for creativity, and that the first level is to feel safe and respected.
  - Dr Epstein defines the four habits that creative people do that organizations can foster in their organizations.
  - This month's theme within the community is all about creativity and creative thinking within the learning rebels community. Anything that you can share in the community will be considered.

- **Best practices for building trust and belonging.** [19:22](#)
  - Best practices for creating a sense of belonging within a small group to be more vulnerable, creative, creative and authentic.
  - How to begin to tear down some of those walls.
- **Finding the one little connection piece.** [23:57](#)
  - How to make it easier to have creative conversations or actions by having a connection piece like James Bond trivia.
  - What else can organizations do to help their organizations become closer and more open.
  - One of the things that USC did that has nothing to do with creativity is creating a culture network.
  - The university has done a lot of work on trying to address issues, and they have the 60 unifying values and a culture journey.
- **Step out of your comfort zones and think differently.** [28:42](#)
  - Getting out of comfort zones and finding places to put yourself where you would not necessarily encounter other types of individuals.
  - End user data becomes critical, knowing who your audience is.
  - Encouraging introspective thinking and thinking in a different way.
- **How to get people to think outside the box.** [32:16](#)
  - Jason explains what a wrong answer is and how it gets people to think outside of what they are doing.
  - Shannon asks the team to think of their favorite ways to inspire creativity, short one or two words at the most.
  - Discussion about your favorite technique for inspiring creative thinking.
- **Create a space for people to think about questions.** [37:20](#)
  - Create a space for people to take a deep breath and clear their minds and think about their questions.
  - Learn something new next week is about creative problem solving. The learning rebels community has a learning theme of creative thinking and research going on.