



**NEW
Results**



Services



PROGRAM
REBUILDS



L&D
STRATEGY
PLANNING



RESOURCE
DEVELOPMENT



TEAM
WORKSHOPS

Drive Better Business Results

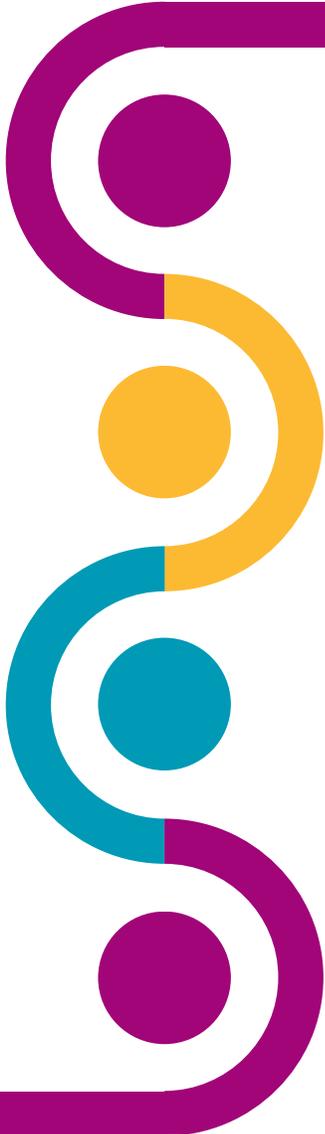
We strategically fix training that's broken, and develop workplace learning that delivers desired business results.

Shannon Tipton, Owner
847-452-3115
learningrebels.com



PROGRAM REBUILDS

Discover how Learning Rebels® can revolutionize your organizational training. Let us help you redesign your Onboarding, Sales Enablement, Leadership Development, and Customer Service programs to propel business success and enhance team capabilities.



WE SPECIALIZE IN FIXING:

Onboarding

Transform your onboarding process into a welcoming, culture-rich experience. We focus on accelerating mastery and integration, setting new hires up for immediate and long-term success within your organization.

01

Sales Enablement

Enhance your sales team's performance with our tailored sales enablement program, designed to streamline the sales process, reduce cycle times, and significantly boost your revenue generation capabilities.

02

Leadership Development

Develop leaders at all levels - from senior executives to frontline supervisors - with our leadership development programs, equipping them with the skills and insights needed to effectively lead and shape the future of your business.

03

Customer Service

Elevate your customer service standards with our specialized training, focused on increasing the effectiveness and empathy of your team, ensuring every customer interaction is handled with excellence and care.

04



PROGRAM REBUILDING PROCESS

At Learning Rebels®, we know that when updating content getting started is the hard part. As a practice, we bring teams together to support collaboration and curiosity, which underpins all the work we do.



OUR PROCESS

Program Diagnostic

This diagnostic process delves into the effectiveness, relevance, and impact of your existing development programs. It's like a health check-up for your current learning solutions, identifying areas that are thriving and those that need attention.

01

Content Mapping to Business Goals

Align learning with organizational objectives by strategically linking each element of your content to specific business goals, transforming routine training into a dynamic tool for achieving company targets.

02

Content Deconstruction

This phase involves critically analyzing your existing content to identify what aspects are outdated or no longer effective. Acknowledging that what worked yesterday might not be the solution for today.

03

Content Reconstruction - A Reimagining of Training

Finally, transform your training programs. It's not just an update; it's a complete reimagining to design a future-ready training program that resonates with modern learners and maximizes success in achieving your business goals.

04



L&D STRATEGY PLANNING

Our expertise lies in aligning learning outcomes with organizational business goals, leading to a higher likelihood of success and impactful results. We work with you to identify the root cause of your learning needs and develop tailored solutions to make learning stick.



OUR PROCESS

L&D Diagnostic

Start with a comprehensive evaluation of your current learning and development plans. This diagnostic step critically assesses the effectiveness and alignment of existing L&D initiatives with your company's broader goals.

01

Collaborative Strategy Development

We collaborate with your L&D team to develop a unified, holistic strategy that aligns with business objectives and fosters a shared vision. This collaboration ensures that the L&D strategy seamlessly aligns with your business objectives.

02

Implementation and Execution Planning

Transform your strategic vision into actionable steps. This phase involves developing a detailed plan for implementing and executing the L&D strategy.

03

Go-Forward Plan Development

Together we will create a blueprint for continuous L&D improvement. This final step focuses on developing a sustainable, adaptable plan for the future. It's about staying ahead of the curve, ensuring your L&D efforts evolve with changing business needs and industry trends

04



RESOURCE DEVELOPMENT

At Learning Rebels®, we understand the power of resources that integrate seamlessly into your team's daily workflow. Our Resource Development service is designed to create practical, accessible learning tools tailored to the specific needs of the people who use them.



OUR PROCESS

Resource Diagnostic

We begin with an in-depth analysis of your team's learning needs within their daily workflow. This step involves identifying gaps where resources can be most effective, whether it's streamlining processes, enhancing skill sets, or providing quick access to information.

01

Collaborative Resource Design

We collaborate with your team to create tailored learning resources such as internal podcasts, video tutorials, support documentation or visual aids. This process ensures these materials are highly relevant and easily integrated into daily workflows, providing practical, on-the-job resource solutions.

02

Implementation and Feedback Integration

The next step is to apply the resources practically within your workflow, incorporating ongoing feedback to ensure their effective use and continuous enhancement based on real-world experiences.

03

Sustainable Resource Evolution

This final step focuses on creating a sustainable approach for regularly updating and adding new resources. It's about ensuring that your learning resources remain relevant, and effective in supporting your team's growth and efficiency.

04



TEAM WORKSHOPS

Working closely with you to understand your team's specific needs and objectives, we will customize a workshop tailored to your unique needs. Our custom workshops are designed to be not only fun and interactive but practical and relevant to their day-to-day.



Understanding the Needs of Your Team

All our workshop designs begin by identifying the specific needs and goals of your team. This could involve understanding the team's dynamics, the skills they need to develop, and the challenges they face. The goal is to tailor the workshops to address these specific areas effectively.

Examples of available private workshops

Creative Problem Solving Techniques

Struggling to find fresh solutions? Our creative problem-solving workshop will equip you with powerful tools and techniques to tackle challenges from any angle. Learn to break out of mental ruts, and generate innovative ideas, all in a collaborative and energizing environment.

Training Development for Non-Trainers

Specifically for SMEs, this workshop aims to enhance training skills, focusing on practical, hands-on techniques. Participants will learn how to develop and deliver impactful training sessions.

AI Literacy/Ethics

This AI literacy workshop empowers employees to understand, leverage, and navigate artificial intelligence, fostering innovation and maximizing the potential of this transformative technology. Included are topics such as evaluating the reliability of AI outputs, understanding limitations, and using AI within the workflow.

Leadership Development for Remote Teams

Participants will learn how to maintain clear communication, ensure consistent performance management, and foster collaboration across digital platforms. This session provides practical tools for overcoming common challenges faced by remote teams, such as engagement dips and communication barriers,



WORKSHOP EXAMPLE

Working closely with you to understand your team's specific needs and objectives, we will customize a workshop tailored to your unique needs. Our custom workshops are designed to be not only fun and interactive but practical and relevant to their day-to-day.



The Informed Advantage: Demystifying AI

The Informed Advantage: Demystifying AI empowers organizations to navigate the world of AI with confidence. This 2-day workshop equips you with a foundational understanding of AI, its capabilities, limitations, and ethical considerations. Gain the knowledge to make informed decisions about AI use and ensure your organization stays ahead of the curve. Don't miss this opportunity to secure your Informed Advantage in the age of AI.

Leave this workshop being able to:

- Discuss the foundational principles of AI with peers.
- Critically analyze AI information and content.
- Spot potential biases and generation of AI created content.
- Identify practical applications of AI for productivity, effectiveness and innovation.
- Navigate the challenges and limitations of AI, knowing what it can and cannot do.
- Foster a culture of ethical AI use, setting the standard for AI security.

Including Media Literacy Skills

This Demystifying workshop also integrates media literacy skills to help:

- **Critically Analyze AI Information:** Learn to discern fact from fiction in an age of AI hype. Develop the skills to evaluate AI claims presented in media sources.
- **Make Informed Decisions Based on Evidence:** Don't be swayed by sensationalized headlines. Our workshop equips you to assess AI's potential impact based on reliable information.

Elevate your team's
potential and drive your
organization's success with
Learning Rebels®
transformative services.



SHANNON TIPTON

Owner - Founder

847-452-3115

Shannon@learningrebels.com

**SCAN OR CLICK HERE TO
SCHEDULE YOUR FREE
CONSULTATION**

